



الطويل للاستشارات و التدريب  
ALTAWAIL Consulting & Training

**COMPANY**

# PROFILE

Established in 1996 in Riyadh, specialized in the fields of management consulting and training.

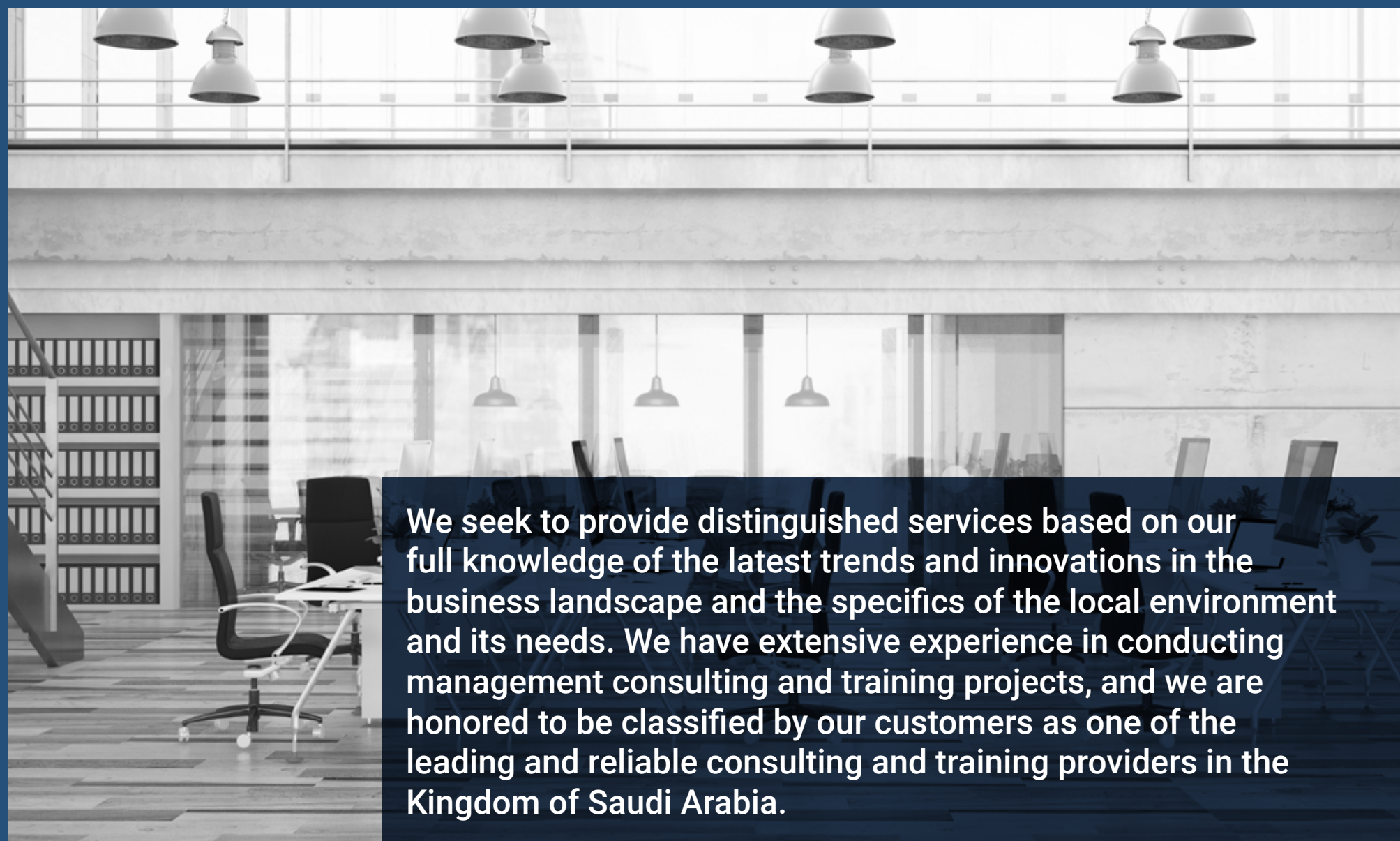
# CONTENTS

**01** BACKGROUND

**02** OUR SERVICES

**03** ACHIEVEMENTS IN NUMBERS

**04** OUR CLIENTS



We seek to provide distinguished services based on our full knowledge of the latest trends and innovations in the business landscape and the specifics of the local environment and its needs. We have extensive experience in conducting management consulting and training projects, and we are honored to be classified by our customers as one of the leading and reliable consulting and training providers in the Kingdom of Saudi Arabia.



## 01



## BACKGROUND

ALTAWAIL Consulting & Training is a national center of excellence established in 1996 in Riyadh, specializing in management consulting and training. Our goal is to deliver exceptional services grounded in a deep understanding of the latest trends and innovations in the business landscape, as well as the specifics of the local environment and its needs. With extensive experience in executing management consulting and training projects, we are proud to be recognized by our clients as one of the trusted providers of consulting and training services in the Kingdom of Saudi Arabia.

We have a track record of achievements in providing management consulting and training services at the local, regional and international levels. We achieve that by relying on carefully selected group of consultants and trainers with international and local experts, who possess distinguished academic qualifications with practical experience in their field of specialization.

### Our Vision

To be one of the leading providers of distinguished consulting and training services of high quality, that government and private entities seek to work with to develop their performance.

### Our Mission

Using the highest professional standards and the latest methods in providing consulting and training services by attracting distinguished consultants and trainers with academic qualifications and practical experience, to assist our clients in achieving their goals and reaching excellence in their performance.

### Our Methodology:

The implementation of any project is customized to our clients' needs, however, the following are the pillars for any projects execution:

- Information collection and analysis
- Identify and understand customer's needs
- Solution Design
- Application

## OUR CORE VALUES



**CREDIBILITY**



**INITIATIVE**



**COMMITMENT**



**EXCELLENCE**

# OUR SERVICES

## A. CONSULTING SERVICES

# 02

At our company, we collaborate closely with clients to develop tailored, practical solutions that leverage our technical expertise and extensive hands-on experience. We are committed to delivering the optimal consulting strategies necessary for you to progress toward your goals. Our areas of focus include :

### 1- Strategy

To achieve the purpose of their existence, organizations aim at improving their performance through the development of long-term strategic plans and implementation plans to achieve them, including initiatives and work programs. We are keen to work hand-in-hand with representatives of our clients to develop their strategic plans according to a careful analysis of the entity's work environment and then develop performance indicators and measurable targets for each goal to enable the entity to evaluate the progress in implementing the plan when it is implemented.

### 2- Governance

Governance aims to increase the efficiency and effectiveness of the management of organizations by defining the rules and standards that ensure the protection of the rights of shareholders and stakeholders; it also seek to clarify policies, procedures, tasks and responsibilities in a way that enhances the concept of governance. We seek to assist organizations in their development by enhancing governance concepts and controls in accordance with best practices.

### 3- Human Resources

The human resource is one of the most important assets owned by organizations, so

it has become necessary for organizations to keep pace with the continuous development in the business environment and to compete to attract and retain employees with the best competencies.

### 4- Operating Model

The model is the link between the entity's strategy and its organizational design. This model aims to use human and technical capabilities, processes, systems and operational effectiveness in identifying opportunities that ensure continuous improvement and sustainable development in the efficiency and effectiveness of its performance at lower costs. We carefully analyze all aspects of the operational model and develop the organizational structure and change map to reach the appropriate operational model to achieve its strategy.

### 5- Policies and Procedures

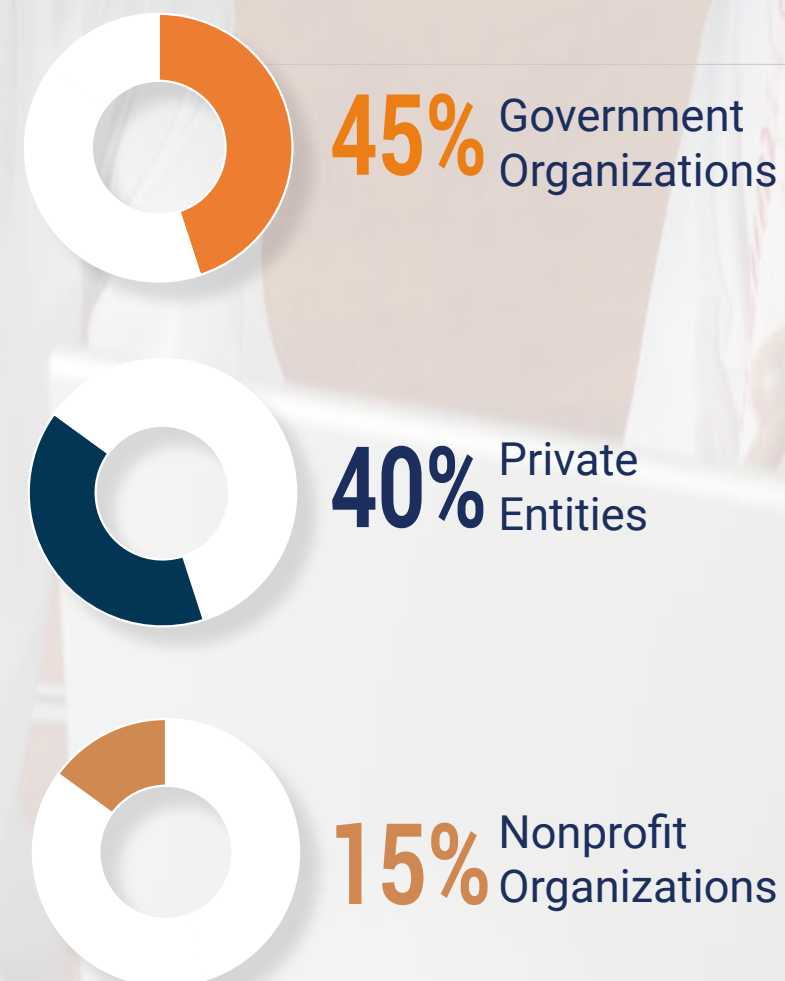
The process of preparing manuals of policies, rules, procedures, and work models aims to develop standards and governing rules to implement operations and determine the responsibilities and mechanisms of implementation. It also contributes to the unification of work methods, which helps to achieve stability in the level of performance. We seek to apply best practices in the preparation and development of manuals of policies,

procedures and work models in line with the customer's work environment, for example, we prepare policies and procedures and models for, HR, procurement contract, financial, warehousing, storage, operation and maintenance, administrative services, IT and Cybersecurity.

### 6- Services in other Fields

We work with our clients in providing consulting services in various fields according to accurate identification of needs and proposing the best solutions and recommendations in the areas of transformation and maximizing benefit. We, as a leading organization, have a competitive advantage in providing our consulting services to find practical and appropriate solutions for our clients, where we have the technical capabilities and extensive practical experience to provide the best consulting solutions that you need to move forward in achieving your goals.

## We Take Pride In Highlighting Our Diverse Client Base, Which Consists Of





## OUR CLIENTS

## BENEFIT

FROM YEARS  
OF PROVEN  
EXPERIENCE

Engaging with **ALTAWAIL** presents numerous advantages that differentiate us from other consulting firms:

- 1- Customized Solutions:** We recognize that every organization faces unique challenges. Our methodology is centered on thoroughly understanding your specific business needs to create tailored strategies that align with your objectives.
- 2- Extensive Expertise and Experience:** Our team is composed of experienced professionals with extensive experience across diverse industry sectors. By integrating significant practical expertise with advanced technical knowledge, we guarantee that our solutions are not only innovative but also practical and applicable in real-world scenarios.
- 3- Collaborative Partnership:** We prioritize working with you as true partners. By fostering open communication and collaboration throughout the consulting process, we ensure alignment with your vision and objectives at every stage.
- 4- Comprehensive Service Offerings:** Our comprehensive suite of services encompasses aspects such as strategy formulation, human resources optimization, operational modeling, and governance. This all-inclusive approach allows us to serve as a singular, reliable solution for your management consulting requirements.
- 5- Focus on Results:** Our commitment is to achieve measurable outcomes. Our methodologies are specifically designed to facilitate sustainable change, driving long-term success for your organization.
- 6- Adaptability and Flexibility:** Recognizing the challenges of a rapidly evolving business landscape, we take pride in our agility and ability to rapidly reassess and adjust our strategies to meet changing demands.

Selecting **ALTAWAIL** signifies dealing with a dedicated partner committed to your success, equipped with the expertise and insight necessary for your organization to thrive.



# B. TRAINING SERVICES

The offered training courses cover a variety of fields and are designed and conducted using the best methods and tools, to meet the needs of our customers by providing them with rich content, at multiple levels, and wherever needed. The compatibility of these courses with the current and future development needs of human capital is taken into consideration, in order to achieve the highest return for the trainees and their employer from the training process.

**1- Publicly Offered Training Courses**

Intended for employees of government agencies, public institutions, private sector and nonprofit organization. Such courses are designed to meet common training needs of employees, and they contribute to providing participants with job skills that help them develop their performance and exchange experiences with participants from other entities. Yearly schedule and outlines of such courses are announced at the start of each year; these courses are in a variety of categories as follows:

Management and Leadership Courses	Strategic Management Courses	Communication and Influencing Courses
Quality and Operational Process Improvement Courses	Human Resources Management Courses	Personal Development and Effectiveness Courses
Project Management Courses	Accounting and Finance Courses	Office Management and Secretarial Skills Courses
Marketing, Sales and Customer Service Courses	Banking and Insurance Courses	Procurement, Warehouse and Supply Chain Courses
Computer Applications Courses	Security and Safety Courses	Statistical Skills and Applications Courses

Take the first step towards enhancing your skills by checking out our comprehensive training schedule, featuring courses tailored for employees across various fields. Whether you're looking to sharpen your expertise or explore new areas of interest, our diverse offerings are designed to empower you in your professional journey.





## 2- In-House Training Courses

We recognize that establishments differ in their objectives, nature of work and training needs, so we provide tailored training courses (face-to-face, virtual, or blended) to respond to the special training needs of their employees.

## 3- Preparatory Programs

We have designed and implemented an extensive range of preparatory programs aimed at equipping organizations with the necessary competencies and resources to effectively integrate new hires and manage transformational changes. These programs enhance employee readiness and performance, ensuring a smooth transition into their roles and alignment with the company's goals.

With over 125 programs successfully delivered, we have partnered with diverse entities across both the private and government sectors, helping them foster a skilled and adaptable workforce.



### Empowering Organizations Through Tailored Training Delivery

Delivering a training course can take various forms, tailored to meet client needs: face-to-face, virtual, or blended. Each method offers unique advantages. Face-to-face training fosters direct interaction, promoting engagement and immediate feedback.

Conversely, virtual training provides flexibility, allowing participants to join from anywhere, which is particularly beneficial for global teams. Blended learning combines both methods, offering a balanced approach that maximizes accessibility and personal interaction.

Reflecting on these methods, it's evident that understanding client requirements is crucial. This adaptability not only enhances the learning experience but also ensures that training objectives are met effectively, aligning with organizational goals.

## 4- GlobalEd Connect

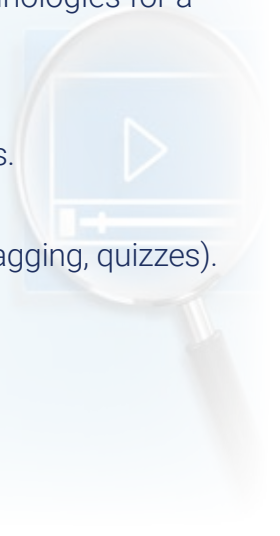
ALTAWAIL facilitates international training for your employees by coordinating with top universities and institutes such as IMD, London Business School, Cambridge, Cranfield, INSEAD, and Oxford. We handle the entire process, from recommending and registering your employees in suitable programs to ensuring their successful completion of the training.



## 5- Video Training Solutions

ALTAWAIL offers asynchronous online training solutions, eliminating the need to send employees away for in-person training. Our eLearning content is produced using diverse technologies for a variety of engaging experiences. We offer the following formats:

- » **Screen-Capture Tutorials:** Screen recordings with voice-over explanations.
- » **Animated Videos:** Utilizing 2D, 3D, stop motion, or whiteboard animation techniques.
- » **Lecture-Capture Videos:** Recordings of live lectures or training sessions.
- » **Interactive Videos:** Engaging videos requiring learner participation (e.g., clicking, dragging, quizzes).



# ACHIEVEMENTS IN NUMBERS



**8000+**

Training Courses



**250+**

Consultation Service  
Provided



**75000+**

Trainees



**28+**

Years of Experience



**950+**

Clients

03

# OUR CLIENTS WE ARE PROUD TO PRESENT

04

a select sample of our esteemed clients. These partnerships exemplify our commitment to excellence across various industries.



المؤسسة العامة للتأمينات الاجتماعية  
General Organization for Social Insurance

برنامج التحول  
الوطني







# THANK YOU !

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